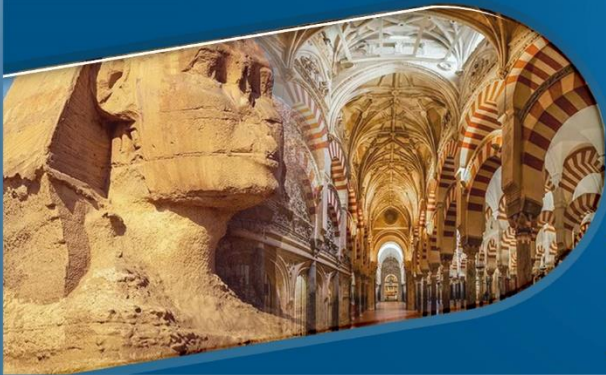




International Congress on Heritage Tourism Management in Inland Destinations (CIGESTUR – CAIRO)

International Congress on
Heritage Tourism Management
in Inland Destinations
(World Changes on Heritage and Tourism)



26-28 April
2023
CAIRO - EGYPT

 **INTERCONTINENTAL**
CAIRO CITYSTARS
Al Hambra hall | At Level -2



Congress Chairman

Mostafa AlZaghl



Nashwa Elsherif



Wael Soliman

Vices- Chairman



Congress Co-Ordinator

Ibrahim Elassal



Ministry of Higher Education
Sinai High Institute For Tourism & Hotels Ras Sudr



26-28 April
2023

International Congress on Heritage Tourism Management in Inland Destinations (CIGESTUR – CAIRO)

INVITATION

Dear colleagues,

On behalf of the Organization Committee, we are pleased to invite you to the Egyptian Version of the **International Congress on Heritage Tourism Management in Inland Destinations (CIGESTUR – CAIRO)**. It will be held **26-28 April 2023 in Cairo, Egypt**. Congress is organized by Sinai High Institute for Tourism and Hotels in Egypt with co-operation with university of Cordoba, Spain.

The International Congress aims to bring together leading academic scientists and researchers from Spain, England, other European countries, Latin America & Egypt to exchange and share their experiences and scientific research results, ideas and applications **World Changes in Heritage, Tourism Science and Hospitality Management**.

CIGESTUR CAIRO 2023 includes **five main themes** bringing together representatives not only of tourism, but heritage, economy, hotel industry, NGOs, as well as the government officials, to attend the congress.

In addition to our congress scientific sessions, we would like to invite you to **visit Cairo** and see various tourism phenomena and **rich natural heritage and cultural heritage**. The Congress participants could have the opportunity to visit the Pyramids of Giza, UNESCO World Heritage and one of the seven wonders in the world.

Papers that are presented in the congress will go through double-blind peer review process, and a selection will have the option to be published in a number of **Journals**.

We look forward to greeting you at the International Congress on Heritage Tourism Management in Inland Destinations (CIGESTUR – CAIRO), Cairo in Egypt, Held by **Sinai High Institute for Tourism and Hotels**.

For more information about the congress organization, themes and sub-themes, social activity packages please check this web page.

Best regards,

Important Dates

Opening date for abstract submission	15 December 2022
Abstract submission deadline	30 January 2023
Notifying of Abstract; acceptance or rejection	20 February 2023
Registration Deadline	15 March 2023
Full paper submission	20 April 2023

Call for Abstracts

Abstract summaries submission:

Abstracts should be a maximum of 300 words long and submitted in Word (.doc) format in ENGLISH. The submission should also indicate the following (not included within the specified word limit):

- a. Working title of the paper and the
- b. Themes in which the author proposes to present the paper (maximum 2 themes)
- c. Author's full name, email address and phone number
- d. Current position, department and institution or organization where the main author is working.
- e. Short five-line résumé (bio)
- f. 3 to 5 keywords

Abstracts should be sent by email to the following address:
cigesturcairo@gmail.com

Paper Submission

All accepted abstracts should submit a paper in ENGLISH or SPANISH (between 4000 and 8000 words) and follow the Congress Template (available after abstracts notification date). The paper should be defended at the congress by at least one registered author.

All details will be announced soon.

There will be a book of proceedings, which will be available after the conference. Other options for Journal publications are available like:

United Kingdom

- Journal of Cultural Heritage Management and Sustainable Development (JCHMSD). Emerald Publishing, United Kingdom.

Spain

- Revista internacional de legislación y Economía. UcoPress. España
- Revista internacional de turismo, empresa y territorio. UcoPress. España

Egypt

- Egyptian Journal of Tourism and Hospitality, EKB, Egypt

Presentations

Contributed oral presentations are 15 minutes long, including 5 minutes for questions and discussion. The paper must be presented by one of the author or co-authors.

Author who has not been registered by the deadline will be removed from the program.

Oral presentations are to be made either using your laptop or the PC that will be available in the session room (Windows system + Power point). Please come to the session room with your laptop or pen drive having your presentation file. There will be a volunteer on hand to assist in starting each presentation.

Languages

English is the Main Language of the Conference

English and Spanish are the main languages of publishing

English - Spanish translation will be available during all the sessions of the congress

Thematic Panels

THEME 1. HERITAGE RESOURCES AND NEW INLAND TOURISM

- Planning and management of inland heritage tourism destinations
- Socio-economic valorization of inland tourism
- Indicators of sustainable tourism in inland destinations
- Legislation and the legal and institutional framework of tourism
- Didactics and tourist interpretation of heritage resources
- Satisfaction of the tourists to world heritage sites and historic cities
- Climate action and inland heritage tourism
- Religious and sacred tourism

THEME 2: HOTEL MANAGEMENT, GASTRONOMY AND HOSPITALITY

- Traditional gastronomy, satisfaction and emerging models
- Food and gastronomy in tourism industry and hospitality
- Innovations in hospitality marketing and management
- Future trends in the hospitality and tourism marketing and management
- Education and training in tourism and hospitality
- Consumer behaviour in hospitality and tourism
- Hospitality as a social exchange
- Health and wellness tourism

THEME 3. HERITAGE INTERPRETATION AND DISSEMINATION IN A DIGITAL ERA

- Museums, heritage interpretation centres and cultural tourism destinations
- Accessible tourism for all, digital guides, and virtual tours
- New digital technologies applied to the design of tourism products
- Artificial intelligence and virtual and augmented reality for cultural heritage dissemination and interpretation
- Use of technology for interpretation and dissemination for cultural heritage
- New digital technologies applied to hotel management
- Cultural diversity and languages for heritage interpretation
- Didactics applied to cultural heritage: sustainable tourism models, new narratives, storytelling

THEME 4. HERITAGE PARTNERSHIPS AND SUSTAINABLE TOURISM

- Community engagement
- Private-Public partnerships
- Multiple stakeholders for sustainable development
- New entrepreneurial formulas
- Economic management and sustainability of heritage tourism industries
- Challenges in heritage conservation, sustainability, and tourism
- Placemaking: Creating quality heritage sites for people
- Creative Industries and new models of tourism

THEME 5. TOURISM FOR ARCHAEOLOGY, CULTURE-NATURE, AND LANDSCAPES.

- Landscape as a heritage and tourism resource
- Archaeological sites and conservation
- Tourism and urban historic landscapes
- Design and programming of heritage itineraries
- Interrelationships and interdependencies between tourism, sectoral and territorial landscape planning
- Heritage routes and cultural landscapes, nature tourism and the environment
- Socio-economic valorization of cultural landscapes
- Environmental and recreational education of natural-cultural heritage

Venue & Location

Congress Hall

Alhambra Hall - INTERCONTINENTAL CITYSTARS CAIRO

Adress: Omar Ibn El Khattab Street, P.O. Box 1026, Heliopolis Bahary, Cairo, 11737, Egypt

Accommodation Hotel

Hotels of Accommodation:

- Holiday Inn Intercontinental city stars (4 Min. on foot to the congress hall)
- Sonesta hotel (10 Min. by Car to congress Hall)
- Golden Plaza Hotel (10 Min. To the congress hall)

Conference Fees

Method

All Details will be provided SOON

Fees Egyptian authors

Egyptian Researchers, authors and Candidates (1500 L.E)

- Access to all sessions
- Coffee breaks
- Conference material
- Communication and Publishing

Egyptian Listeners without papers nor communications (1000 L.E)

Fees Foreign authors

Without accommodation

(1) Authors €150 Covering the followings:

- Access to all sessions
- Coffee breaks
- Conference material
- Communication and Publishing

(2) €250 Covering the followings:

- Tourist excursion to the pyramids and Cairo Museum (Transportation and fees)
- Gala Dinner
- Access to all sessions
- Coffee breaks
- Conference material, Communication and Publishing
- Participation in all social and educational activities

With accommodation

(3) €500 Covering the followings:

- 3 nights of accommodation in a double Room with breakfast
- Transportation from/to the airport.
- Tourist excursion to the pyramids and Cairo Museum (Transportation and fees)
- Gala Dinner
- Access to all sessions
- Coffee breaks
- Conference material, Communication and Publishing
- Participation in all social and educational activities

(4) €760

- 3 nights of accommodation in a Single Room with breakfast
- Transportation from/to the airport.
- Tourist excursion to the pyramids and Cairo Museum (Transportation and fees)
- Gala Dinner
- Access to all sessions
- Coffee breaks
- Conference material, Communication and Publishing
- Participation in all social and educational activities

Accompanying Person

€ 450-650 (accompanying person – acompañante)

- € 450 per person in double room including the accommodation 3 nights and tourist excursion only
- € 650 per person in single room including the accommodation 3 nights and tourist excursion only

Directors



Ibrahim Elassal, Sinai High institute for Tourism, Egypt



Ricardo D. Hernández Rojas Universidad de Córdoba, Spain



Ona Vileikis, University College London, United Kingdom

Scientific Committee



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Antonio Pelaez-Verdet University of Malaga



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Reyes Escalera Pérez - Universidad de Málaga



Carlos Cardoso Ferreira Universidade de Coimbra, Portugal



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Córdoba



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geógrafo
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Madrid.



Ignacio Ruiz
Guerra
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Valero
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Maria Angeles
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Universidad de
Córdoba

Collaborating Associations



Angel Custodio - President of European Council of Social sciences



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Nasser Fadly - Area Director of HR Egypt & Africa